



british engineering excellence awards

ENTRY FORM FOR GREEN PRODUCT OF THE YEAR

BEFORE COMPLETING THIS FORM, PLEASE READ THE GUIDELINES ON THE AWARDS WEBSITE

The Green Design of the Year Award will be judged on the application of appropriate technology to the design of the entered product. The Judges will be looking for evidence of the product's 'green' credentials, including the ability to be recycled at end of life, use of appropriate materials, and consideration of the product's carbon footprint.

The judging panel will use the information supplied to assess the quality of entry. It is in your interest to supply as much relevant information as possible in order to assist the judging process.

NOMINEE:.....

COMPANY:.....

ADDRESS:.....

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TEL:.....

EMAIL:.....

WEB:

NOMINATED BY:.....

COMPANY:.....

ADDRESS:.....

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TEL:.....

EMAIL:.....

WEB:



PRODUCT NAME:

Product Description, including target market(s) (max 250 words)

What is the innovative content of this design? (max 250 words)



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Please supply information on product cost reduction and/or design cycle time reduction. Please supply supporting information. (max 250 words)

How did you assess the need for this product/upgrade? (max 250 words)



What were the marketing objectives for this product or redesign? how closely has the product met or exceeded these objectives (max 250 words)

Please supply data which demonstrates the product's environmental credentials (for example, reduction of CO2 emissions during manufacture, lower emissions during operation, lower power consumption) (max 250 words) Supporting information should be supplied



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To help judges evaluate your entry, please describe one significant event during the design process for this product (max 100 words)

WHEN YOU HAVE COMPLETED THIS FORM, PLEASE PRINT AND RETURN TO

**JULIE KNOX
BRITISH ENGINEERING EXCELLENCE AWARDS
FINDLAY MEDIA LTD
HAWLEY MILL
HAWLEY ROAD
DARTFORD
KENT
DA2 7TJ**

PLEASE REMEMBER TO INCLUDE SUPPORTING INFORMATION WHEN REQUESTED. THE JUDGES WILL USE THIS INFORMATION TO ASSESS THE QUALITY OF YOUR ENTRY.