



british engineering excellence awards

ENTRY FORM FOR NEW PRODUCT OF THE YEAR

BEFORE COMPLETING THIS FORM, PLEASE READ THE GUIDELINES ON THE AWARDS WEBSITE

Entries can be made either for a new product or for an updated version of an older product. In the latter case, the judges will need to see evidence of a significant performance improvement over the previous generation product and/or a significant reduction in product cost. Evidence must also be supplied that confirms the design process for entered products started no earlier than 1 January 2008.

The judging panel will use the information supplied to assess the quality of entry. It is in your interest to supply as much relevant information as possible in order to assist the judging process.

NOMINEE:

COMPANY:

ADDRESS:

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TEL:

EMAIL:

WEB:

NOMINATED BY:

COMPANY:

ADDRESS:

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EMAIL:

WEB:



Award category entered: **MECHANICAL**
(Delete as appropriate) **ELECTRONIC**

PRODUCT NAME:

Product Description, including target market(s) (max 250 words)

How did you assess the need for this product/upgrade? (max 250 words)



Please explain the innovative content of the design or upgrade and its contribution to overall performance (max 250 words)

For upgraded products, please supply information on performance enhancement, product cost reduction and/or design cycle time reduction. (max 250 words)



What were the market objectives for this product? how closely has the product met or exceeded these objectives (max 250 words)

To help judges evaluate your entry, please describe one significant event during the design process for this product (max 100 words)



WHEN YOU HAVE COMPLETED THIS FORM, PLEASE PRINT AND RETURN TO

**JULIE KNOX
BRITISH ENGINEERING EXCELLENCE AWARDS
FINDLAY MEDIA LTD
HAWLEY MILL
HAWLEY ROAD
DARTFORD
KENT
DA2 7TJ**

**PLEASE REMEMBER TO INCLUDE SUPPORTING INFORMATION WHEN
REQUESTED. THE JUDGES WILL USE THIS INFORMATION TO ASSESS THE
QUALITY OF YOUR ENTRY.**