



british engineering excellence awards

## ENTRY FORM FOR START UP OF THE YEAR

**BEFORE COMPLETING THIS FORM, PLEASE READ THE GUIDELINES ON THE AWARDS WEBSITE**

**Entries for this category will only be accepted from companies developing mechanical and/or electronic products and which were established no earlier than 1 January 2006.**

**The judging panel will use the information supplied to assess the quality of entry. It is in your interest to supply as much relevant information as possible in order to assist the judging process.**

**NOMINEE:** .....

**COMPANY:** .....

**ADDRESS:** .....

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**TEL:** .....

**EMAIL:** .....

**WEB:** .....

**NOMINATED BY:** .....

**COMPANY:** .....

**ADDRESS:** .....

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**TEL:** .....

**EMAIL:** .....

**WEB:** .....



**Please define the market(s) which your company serves (max 250 words)**

**Please provide a short history of the company's development, providing an indication of scale at start up and its current size (max 250 words)**



**Why does the company believe it can succeed in its chosen market?**

(max 250 words)

**Please outline how your company identified the opportunity which it attempts to exploit** (max 250 words)



**Please describe the innovation which your company applies to its products or designs (max 250 words)**

**Has your company brought a product to the market yet? YES/NO**

**If not, when is the product launch planned?**



**Please provide evidence of how well your company has performed against its business plan (max 250 words)**

**To help judges evaluate your entry, please describe one significant event during the design process for this product (max 100 words)**



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**WHEN YOU HAVE COMPLETED THIS FORM, PLEASE PRINT AND RETURN TO**

**JULIE KNOX  
BRITISH ENGINEERING EXCELLENCE AWARDS  
FINDLAY MEDIA LTD  
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HAWLEY ROAD  
DARTFORD  
KENT  
DA2 7TJ**

**PLEASE REMEMBER TO INCLUDE SUPPORTING INFORMATION WHEN  
REQUESTED. THE JUDGES WILL USE THIS INFORMATION TO ASSESS THE  
QUALITY OF YOUR ENTRY.**